

MY PLAN TO MARKET AND SELL YOUR HOME:

1. MLS LISTING

Property will be listed on the Multiple Listing Service the day of the listing agreement. This is the service buyers agents use to search for properties. All agents in Northwest Montana, including Missoula, will be notified of the new listing.

2. PROFESSIONAL PHOTOGRAPHY

Per a National Association of Realtors Home Buyer Report in 2018, 88% of home buyers go online to gather information for their home search. Listing photos are critical. Professional photography will represent your home in the best way possible and get potential buyers through the door.

3. INTERNET PRESENCE

It will be impossible for a buyer shopping online to NOT find your property!
We will be listed on:

Zillow

Trulia

Realtor.com

Homes.com

406MLS.com

Homesnap.com

4. YARD SIGN

Per the NAR Home Buyer Report, 15% of buyers find their purchase through a yard sign of friend/relative/neighbor.

5. ADDITIONAL ADVERTISING

Advertising will include:

Facebook Ads

Instagram Ads

Print Advertising

Open Houses

Additional items specific to your property

